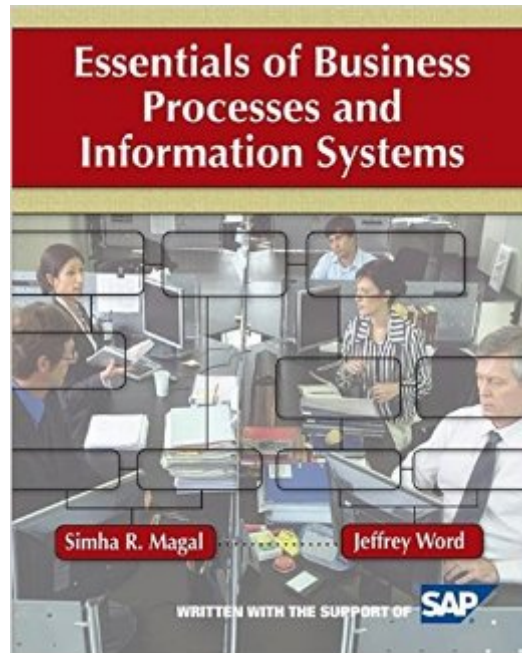


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# Essentials Of Business Processes And Information Systems



## Synopsis

Essentials of Business Processes and Information Systems bridges the gap between the fundamentals of how businesses operate (processes) and the tools that business people use to accomplish their tasks (systems). The authors have developed this supplement text for an introductory MIS or general business course to establish a fundamental understanding of business processes. Business students, regardless of their functional discipline, will be able to apply the real-world concepts discussed in this text immediately upon entering the workforce. As more and more businesses adopt enterprise systems globally, it becomes increasingly important for business schools to offer a process-based curriculum to better reflect the realities of modern business. Given the integration of business operations and enterprise systems, Magal and Word have designed this text to reflect, in a practical and accessible format, how real-world business processes are managed and executed.

## Book Information

Paperback: 200 pages

Publisher: Wiley; 1st edition (January 20, 2009)

Language: English

ISBN-10: 0470418540

ISBN-13: 978-0470418543

ASIN: 0470230592

Product Dimensions: 7.9 x 0.4 x 9.9 inches

Shipping Weight: 8.8 ounces (View shipping rates and policies)

Average Customer Review: 4.3 out of 5 stars [See all reviews](#) (38 customer reviews)

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## Customer Reviews

This book does an excellent job presenting how companies can effectively use ERP by focusing on common business processes: procurement, production, and fulfillment. The book makes a clear and succinct presentation of how functional areas of an organization interact through triggers created by various types of documents within these processes. Not only are these documents discussed, but facsimiles of document 'hard copies' are presented so that readers can see the

paper equivalents of documents that are increasingly electronic only. Because of the clarity of the presentation, regardless of one's background knowledge of business processes, the material is easy to understand yet not written in a way that would seem simplistic to a knowledgeable reader. When used as a textbook, the book has a number of very positive features. The chapters are short, so students don't get overwhelmed with content. The document illustrations mentioned previously are very well done. Key terms are highlighted and well defined in the text. Supporting stories and examples are used, but not to excess. I have found the book better than books that are much longer because of its focus on keeping things simple. Students like the book as well, which is rare for most textbooks. For classes where students are introduced to ERP for the first time (particularly SAP ERP), I believe this is the best book on the market at this time. For professionals and others unfamiliar with ERP but wanting to get a sense of what it is, how it works, and what its benefit is to an organization, this book is well worth the read and a fraction of the cost you'd pay for other books.

Magal and Word have written a unique book about integrated business processes that combines reading with hands-on practice. The on-line exercises from WileyPLUS complement the book and offer a way to practice the concepts presented in their book. Although the book supports SAP it is a good starting point to understanding the basic concepts of any integrated system and the possible process improvements that can be achieved.

Very informational book. Explains reasoning behind the business processes associated with ERP systems and financial impacts associated with certain steps. Gives great examples and definitions. Give it an A+.

This book is very easy to read with great real-world examples throughout. Magal and Word thoroughly explain the history of enterprise systems and how they are used to manage the business process. I found it easy to follow because the same fictitious company was used throughout the book to explain each step in detail. Overall great book!

This book delivers nicely organized and clear information, but really stays to the basics. Don't expect to learn much more than the very basic functioning of supply-chain processes. It looks sometimes like a commercial for ERP in general and SAP in particular and lacks a critical view.

I purchased this book to use in my MIS class at Miami University, that is the one in Ohio and the one that has been around longer than Florida has been a state and certainly longer the University of Miami. This has been a very good book for this class. It is a relatively easy read and due to the size of the book doesn't fill you with reading dread when you sit down to read. The concepts are covered very well and are easy to understand. When paired with the Wiley Plus online program the concepts come to life through exercises that really reinforce your learning. The pricing on this book is great as my campus bookstore wanted over \$50 for it and with the free 2day prime shipping for students you certainly can't complain. Very happy with this purchase, and it has a great resale value for when I finish the course.

I found this book was really easy to understand for a beginner like myself in the business world. It gave a nice broad overview and the skateboard company that was used throughout the text was appropriate and simple to get the point across.

This book was great. It is very easy to read and supplies plenty of real-world examples to help the student fully understand the topics. To all professors in search of a great textbook for your ERP course, this is the text you should choose!

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